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Navigating Carbon Markets: New Extension Resources for Producers

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The landscape of carbon markets continues to evolve, creating new challenges and opportunities for farmers and ranchers. While early interest in voluntary carbon programs was met with limited enrollment, recent shifts are reshaping the conversation. Companies are increasingly turning inward, working within their supply chains to achieve their greenhouse gas goals through “carbon insets.”

To provide clarity in this rapidly changing space, the University of Kentucky Cooperative Extension, in partnership with Texas A&M AgriLife Extension and with support from the Southern Extension Risk Management Education Center, has developed a suite of resources tailored for agricultural producers.

Topics Covered

The materials cover a wide range of information, including:

- **Introduction to Carbon Markets** – Learn the basics of how these markets work and what opportunities exist for farmers and ranchers.
- **Hot Topics** – Stay current on emerging issues shaping carbon markets, from policy changes to industry trends.
- **Carbon Insets vs. Carbon Offsets** – Understand the differences and why they matter for agriculture.
- **Frequently Asked Questions** – Get straightforward answers to the questions most often asked by producers.
- **Risk Management Checklist** – A practical tool to help evaluate whether participating in a carbon program is right for your operation.

- **How to Find an Agricultural Lawyer** – Guidance on locating legal support to review contracts and protect your interests.
- **Recorded Webinar** – Access an in-depth discussion led by Extension specialists with real-world insights.

How to Access the Resources

The resources are available in two easy-to-use formats:

- [Videos](#)
- [Factsheets](#)

These resources give agricultural producers the tools they need to ask the right questions, weigh the risks, and make choices that work best for their operation today and into the future.

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